



The Ultimate 3D Experience!

With Dolby® 3D, you are delivering a premier 3D experience to your audiences with an amazingly sharp picture and true colors from every seat in the house.

Help get the word out about the unparalleled Dolby 3D technology at your venue by taking a moment to submit the attached registration form.

Registered Dolby 3D theater locations will be included in Dolby's cinema locator map on www.dolby.com. Dolby 3D marketing materials (listed below) and promotional opportunities will also be made available to registered Dolby 3D locations. Submit your completed registration form, materials requests, and other inquiries to cinemamarketing@dolby.com.

- Dolby 3D trailer promoting the auditorium as providing an extraordinary 3D experience
- Dolby 3D standee with interchangeable lenses to get the word out about upcoming releases at your theater in Dolby 3D
- Dolby 3D glasses collection bins
- Dolby 3D one-sheet posters for use in backlit poster cases (27 × 40 in.)
- Dolby 3D buttons
- Dolby 3D clings for box office windows, poster cases, etc.
- Dolby 3D logos and artwork



Dolby 3D Glasses Collection Bin and Standee

