



**Mobile entertainment on the rise**

Usage trends show a significant shift to mobile devices for all forms of entertainment. While visual quality has improved, audio still lags far behind its potential. Dolby Atmos® technology changes that, adapting premier cinema audio for your mobile audiences.

**61%**

Percentage of consumers who watch TV/video on mobile devices<sup>1</sup>

**90%**

Percentage using headphones, earbuds, or the device speakers for mobile entertainment<sup>2</sup>

**33%**

Percentage of smartphone users highly satisfied with their phone's audio<sup>3</sup>

**Go inside the story with breakthrough sound**

Enter a new world of sound with Dolby Atmos. It creates an amazing mobile experience with breathtaking, moving audio from headphones or built-in speakers—sound that flows above and around you to create powerfully moving entertainment.



**Transforms mobile listening**

Dolby Atmos delivers mobile audio with astonishing clarity, richness, power, and depth. It produces a full range of sound, highs to lows, from subtle detail to explosive impact.



**Puts sounds into motion**

Sounds of people, places, objects, and music seem to move above and around you, so you feel like you're inside the action. Complex scenes are presented with lifelike dimensionality.



**Powerfully moving entertainment**

Immersive sound excites your senses and inspires your emotions to deliver the full impact of entertainment. Dolby has now tailored the Hollywood experience for mobile listeners.

## Features and specifications

Available on more than 60 models of tablets and smartphones, Dolby Atmos for mobile devices works over normal stereo earbuds, headphones, or built-in speakers on the device. It not only delivers the best experience for Dolby Atmos content, it also greatly improves the sound of music, games, and television shows in any format.

Features	Dolby Atmos	Dolby Audio™
Dolby Atmos over speakers	●	
Dolby Atmos over headphones	●	
Dolby Atmos decoder	●	
Improved headphone and speaker virtualizer for legacy content	●	
Consumer UI	●	●
Music enhancements: Modeler, Bass Enhancement	●	
Dolby Digital Plus™ decoder	●	●
Tuning API and database	●	
Content processing: Volume Leveler, Dialogue Enhancer, Intelligent Equalizer, Media Intelligence, Bass Enhancer	●	●
Device processing: Audio Regulator, Audio Optimizer	●	●

To learn more or schedule a demo, please contact your Dolby sales representative.

### Notes

1. Ericsson TV & Media 2015
2. IDC ConsumerScape 360, 2015
3. IDC Infobrief, "Seize the Audio Opportunity 2015"

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